

Minutes: MSPA Regular Board Meeting July 11, 2024

The next MSPA Board Meeting is scheduled for August 1, 2024

8:15 am MSPA Headquarters/ GPD Substation

Closed Session was opened at 8:00 am at Copy Network with all MSPA Board members in attendance; the closed session focused on an incident during set up of the June 1st Arts and Crafts Festival; the closed session adjourned at 8:20 am

The public meeting was called to order at 8:25 am

Minutes of the June 6, 2024 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village - Kids) Vice President; Kim Kelly (Merle Norman) Secretary; Mark Pedersen (Moo Moo Mia) Board Member at Large; Connor Grayson (Grayson's Tune Town) Treasurer; Maureen Palacios (Once Upon A Time) Board Member at Large; Steve Pierce (Communication Admin./Film Liaison); Dale Dawson (Business Administrator/ Events Coordinator); Aaron Eggiman (GPD).

President:

President Andre Ordubegian welcomed all to the MSPA Board meeting and thanked Officer Aaron Eggiman G.P.D. for attending.

Visitors Reports:

- **Glendale PD:** Officer Aaron Eggiman attended the CV Hometown County Fair. He also reported on GPD officers spending a day at the Substation and they plan to do it again to help community awareness. Recent thefts in Montrose were also discussed.

IC Reports:

- **Business Administrator:**
 - Treasurers Report submitted; bank balance as of 7/10/24 is \$321,440.
 - A request for Assessment Funds has been submitted for an additional \$45,640.16 bringing the 2024 budget estimate for assessments to \$160,000.
 - Director Boards and website directories will be updated this month following confirmation of all currently assessed MSPA businesses as requested by Gigi Garcia.
- **Events Coordinator:** Dale Dawson's report included:
 - 22nd Annual Montrose Car Show July 7, 2024 was another successful event with 348 cars; many thanks to the event staff and the Harvest Market manager for successfully moving the Harvest Market for this event.
 - Confirming Second Half events as follows:
 - Halloween Spooktacular 10-31-24
 - 6th Annual Holiday Wine Walk Sat 11-9-24
 - Tree Lighting & Old Town Christmas Kick-off Friday 11-29-24
 - Small Business Saturday 11-30-24
 - Montrose Old Town Christmas activities 11-29-24 thru 12-22-24

- **Communications Administrator:** Steve Pierce reported:
 - The community has expressed concern about the dangerous crosswalks in the MSP; need to request again the City of Glendale provide lighted crosswalks to be installed before something serious happens.
 - MSPA storage room below Copy Network was broken into again and graffitied.
 - Many of the street trash containers do not have new liners placed inside and the smell is very noticeable. We need a solution.
 - Many posters are being taped and stapled to the light posts and trees. Steve has been removing the signs as he finds them.
 - The grass areas are being irrigated once again after having suffered with the recent intense heat and water shut off's.
 - There is a new merchant in the former Images location at 2210 Honolulu Ave. called Sonia's boutique.
 - Another request for the City of Glendale to meet with Jeff Williams to resolve the permanently closed Pink Pig and Star Cafe locations. These extended closures are not good for the image of MSP. Also need to get Atavola Cheese Shop open. The closed Benitoite Restaurant was sold and the new owner has plans to open a new restaurant.
- **Filming Liaison:**
 - Filming revenue to date:
 - March 18-19 Warner Bros. "All American Honeymoon" \$10,455.00
 - April 10 Corner Shop "Vanguard Investments" \$5830.00
 - May 24th Brighton Collectibles still photography \$1750.00, bringing revenue to \$18,035 less the 5% film commission.

Committee Reports:

- **Harvest Market:** Gigi Garcia is planning a committee meeting for 7-21-24. She noted that a Harvest Market vendor received a Disciplinary Action Form for unsafe driving on Honolulu Ave. while vendors were packing up.
- **Marketing:** Connor Grayson proposed the next Marketing Meeting take place at the end of August to review Fall and Holiday activities.
- **Merchant Appreciation Night:** Gigi Garcia is planning a Merchant Appreciation dinner for the end of September at Kontentsu Restaurant including the adjacent parking area.

Meeting Adjourned at 9:25 am.